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## TUJ—The Outsider Within Japan



**One of the great strengths of TUJ is its truly international character.** On the simplest level it is an American university in Japan, but we have faculty and staff from over twenty different countries and we regularly have students from over fifty countries. This semester we have students from 56 countries. We can say that TUJ is global, as those 56 different countries represent every area of the world, and we can say that it is international because our education affects peoples from many nations as well as the relations among them.

I have long been fascinated by nationalism ever since I was a student, especially by the way the individual consciousness of the nation, and membership in that nation, remains strong even as the world becomes more interconnected. TUJ students are becoming adults in the 21st century and yet we still define ourselves and categorize others by concepts that were developed in the mid-19th century. Nationalism is a very easy and simple way to define oneself; you're from there and I'm from here. But the conundrum of nationalism is demonstrated by the desire of European countries to break into the smallest possible units after the end of the Cold War while simultaneously trying to join Europe's major integrating institution, the European Union. In my opinion it can be explained by fundamental psychological and cultural imperatives.

New communications technologies, led by the internet, mean that our world is expanded to include all people from everywhere, and that it forms the platform for the globalization of economics, politics and cultural interaction. While this is in some ways exciting and liberating, it also frightens us because it challenges our self-identity and so we want to maintain a space that is ours and ours alone. In other words, we want to keep our identity in a small human group. Most people do not perceive the peoples of the globe to be a group in the way that their nation is a group. Indeed, it is even very difficult to develop a true identification with a region such as being "Asian" or "North American." They are concepts but not identities.

As an American who has lived in and studied Japan for many years, of course I see this conundrum in the context of the internationalization of Japan. In that context, I've been watching the Rugby World Cup and I'm struck by the relationship between the Japanese national team and what we do at TUJ. In Japan's opening game with France, one of the top teams in the world, Japan fought much harder than any had thought possible. At 14 minutes left in the game they were only 3 points behind France at 24-21, and although they went on to lose, many thought it was the best game that Japan has ever played in the world cup. For the first time a Japanese player was named the Man of the Match in a world cup. That man was James Arlidge, a New Zealander. As a matter of fact the reason the Japanese team did so well is that half the starting 15 were non-Japanese. This is allowed under the rules of the International Rugby Board. Some would say that this is a travesty, that the team was not really "Japanese." However, if you look at all the teams, including the two teams in the final match, New Zealand and France, they all have players who are neither citizens nor members of the nation.

Is this a travesty? If it is, it is a travesty of the consciousness of nationalism, especially in Japan. A member of the Japanese nation is more defined by racial and cultural elements than political

ones such as citizenship. This is very different from a nation which is more made up of people from all over the world, like the United States. In the United States "us" is very hard to define.

And that brings us back to TUJ and the Rugby World Cup. All developed countries have "guests" of one form or another and they are essential to economic growth and prosperity. If Japan can compete much better as a rugby team with those foreigners they have brought inside and allowed to be part of the national team, perhaps it is also true that Japan cannot compete in the global economy without doing the same. Japan believes itself to have been internationalized through trade, but that was a one-way street which sent exports from Japan to the world but blocked off much return traffic. Industrial goods flowed out but foreign nationals were not allowed to flow in, and those who did have never been allowed to become important figures in domestic Japanese economic, political or cultural areas. However, like the rugby team, in order to succeed in the future, Japan will have to bring in foreigners who can work within Japan for Japan. TUJ is an "outsider within" and one of its missions is to support Japan's global competitiveness by creating Japanese and non-Japanese human resources that help Japan succeed globally, but also enrich Japan domestically. Our strength is Japan's strength and the world's strength.

Dr. Bruce Stronach

## The Institute of Contemporary Asian Studies

**The Institute of Contemporary Asian Studies (ICAS) hosted a presentation by six American veterans who were captured during the Japanese invasion of the Philippines during World War II.** These soldiers, who visited Japan at the invitation of the Japanese Foreign Ministry, endured the Baatan Death March and several years in slave labor camps. During their presentation, the men spoke about their captivity and then fielded questions from a large audience of close to 100. Prior to their talk, TUJ hosted a small dinner for them with TUJ students who have served in the U.S. Armed Forces and are currently studying at TUJ under the GI Bill. TUJ has seen an increase in students using the GI Bill to support their education in Japan. Over 100 students have graduated from TUJ using the GI Bill. The recent increase in applications demonstrates the interest of veterans in attending an American university in a foreign country.

ICAS is an organization at Temple University, Japan Campus dedicated to fostering study and research on various topics related to contemporary Japan and Asia. [www.tuj.ac.jp/icas](http://www.tuj.ac.jp/icas).

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## 11/11/11 TUJ Alumni Reunion



**The 2011 TUJ Alumni Reunion kicked off at the Hamamatsucho Tokyo Kaikan.** The three hour gathering seemed to fly by with alumni relaxing and reminiscing with old and new friends. The evening ended with a lively raffle and plenty of prizes.

The reunion was highlighted by an update from Bruce Stronach, Dean of TUJ on the creation of the Goldman Sachs Mochida Scholars Fund through Goldman Sachs Gives; on the response and comeback of TUJ after the Great East Japan Earthquake; and on the introduction of the TUJ Relief Fund to support current students affected financially by the Great East Japan Earthquake.

TUJ raised funds through raffle sales at the reunion. The funds are allocated to the Dean's Fund to support TUJ and student activities. With the continued success of the TUJ Alumni Reunion, the Development and Alumni Relations Office is now planning TUJ's 30th Anniversary Alumni Reunion. TUJ continues working with the Alumni Association Committee and its leadership to arrange new events and attract alumni to connect back with TUJ.

The Development & Alumni Relations Office will continue to host the successful TUJ Night, held every third Thursday, to provide an opportunity for alumni to meet the TUJ Board of Overseers Chairperson Midori Kaneko and other alumni in

a casual environment. A special discount is available for TUJ Alumni who come with their Alumni Card.

We thank the Miyako Hotel, Hamamatsucho Tokyo Kaikan and others for their generous support. We also thank our alumni, friends and TUJ Family for their support and participation. Mark your calendars as TUJ looks forward to a bigger bash at TUJ's 30th Anniversary Alumni Reunion on November 9, 2012. We ask our alumni to contact the TUJ Development and Alumni Relations Office and share their stories and connect back with TUJ.

## JALT 2011, TUJ TESOL Student and Alumni Reception in Tokyo

**The 37th Annual International Conference on Language Teaching and Learning & Educational Materials Exhibition (JALT 2011) was held at Olympics Memorial Center, Yoyogi, Tokyo, from November 18–21.** Every year, the JALT Conference brings together language-teaching professionals from around the world. The conference is the largest international conference of language teachers and researchers in Japan.

This year, more than 70 TUJ students and graduates made presentations at the conference on a wide variety of topics, such as extensive reading, foreign language assessment, motivation, vocabulary acquisition, and group dynamics. This large number of presenters indicates just how strong the impacts of TUJ's graduate TESOL programs have been in Japan. In addition to presenting at international conferences, many TUJ students and graduates publish articles in international journals as well as in journals in Japan.

With so many TUJ TESOL students and graduates being involved in the field of foreign language education in Japan, the conference provides an excellent opportunity for people with connections to TUJ to network and reconnect. One way in which this happens is at the Annual College of Education Student and Alumni Reception, which is sponsored by the TUJ Graduate TESOL Program every year. This year the reception was held at the Tokyu Plaza Hotel in Shinjuku on Saturday evening, November 19. More than 70 students, graduates, faculty, and staff from all over Japan attended the reception. The energetic spirit of the TESOL graduate students was evident throughout the evening. We're now looking forward to and beginning to plan next year's reception in Hamamatsu. We're sure it will be another great opportunity for the TUJ TESOL family to meet and share stories and laughter.

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**For more news and information, please go to [www.tuj.ac.jp/alumni](http://www.tuj.ac.jp/alumni).**



**“As we approach TUJ’s 30th Anniversary I want to thank alumni, parents, and all our friends in the community for supporting our mission as an American institution of international higher education in Japan.”**

**– Dean Bruce Stronach**

## Continuing Education in Kansai

With the opening of the Continuing Education at the TUJ Osaka campus last October 1st, TUJ’s presence in the Kansai area increases with each invitation to local international festivals and Halloween events. One such event was the MAFGA (Minoh Association for Global Awareness) 2011 Festival which drew a multiethnic crowd of 2,000 participants from near and far. TUJ donated some TUJ goods (maneki cat, mugs, T-shirts, etc.) as prizes for the event.

Another invitation came from UII (Urban Innovative Institute)/GVH (Global Venture Habitat) for TUJ teachers to spice up their Halloween party with English games and activities. Our teachers came in costumes and masks and encouraged participants to speak in English. One of the games required participants to hold an orange with their partners using just their bodies, not their hands. You can imagine the awkward positions that resulted among participants! Simply hilarious!

The Osaka campus offers English courses on professional development to help the working sector advance their careers in multinational settings. Some of the courses on offer are: Revenue Management, Negotiation, Human Resources Management, English for Tourism and Hospitality and English Legal Writing. We also have a fun course on Understanding Business Slang. Students can also work for certificates in: Management Fundamentals, Executive Office Administration, International Business Communication and International Business Management. Earning certificates enhances one’s resume and opens up more opportunities for moving up.

So, don’t forget...spread the word that TUJ Continuing Education is in Kansai and that using English is not only beneficial for one’s career, but also a lot of fun!

E-mail: [conted@tuj.ac.jp](mailto:conted@tuj.ac.jp) | Call: 0120-86-1026

## TUJ Accepts Credit Cards for Tuition

**TUJ has begun accepting credit cards as a method of payment for undergraduate and graduate program tuition and fees from spring semester 2012 onwards.** This additional payment option will increase convenience of financial transactions for students and their parents.

Credit cards are a very common method of payment at universities in the U.S. but the tuition payment method at TUJ, like most Japanese universities, has until now been limited to bank transfer. However, the need for credit card payment as a much easier option has been mounting as the number of international students reached 60 percent of the undergraduate student body, increasing parent demand for an easier option than international transfers when paying from abroad.

Payment by credit card will also alleviate myriad problems that arise from the several payments students have to make over a trimester system, especially when paying on a per-credit basis.

TUJ has been working with UC Card Co. Ltd., to develop a system to solve these issues. Now that tuition and fees of all credit-bearing programs at TUJ can be paid by either one of the most popular cards, Visa or MasterCard, students and their parents can choose a payment option that best fits their needs\*.

\*At the moment credit cards are accepted only for payments of tuition statements.

## TUJ Neighborhood Outreach



Halloween is gaining acceptance throughout Japan, but “Ontakesan Halloween” is distinguished by its truly multi-national participants. TUJ Ontakesan Dorm residents, dressed in creative (and creepy) costume, joined the

local event on Saturday, October 29th, to pass out candies, navigate the kids on the street, and take pictures of adorable kids in costume. More than 250 kids visited our dorm to trick or treat and enjoyed a rare opportunity to interact with international students. We not only gave away candies but entertained the kids by playing Japanese hand-sign game (extra candy was at stake, so kids were seriously competing with dorm students).

Ms. Julie Thomas, American neighbor and long-time resident in Japan, in cooperation with the local chamber of commerce, launched “Ontakesan Halloween” in 2010. This year’s sequel attracted more stores and kids and filled the whole town with festive atmosphere. TUJ is pleased to be a part of the festivity and to mingle with Japanese neighbors and create a stronger step in committing towards our relation to Japan.

## Sempai/Kohai— Developing a Community

**The night before a big presentation which would determine if he would pass his probation period at Morgan Stanley, Alex Chibana (Business ‘11) was in Mita Hall his giving back to TUJ.**

“The TUJ community is important to me,” said Alex, “I was happy to share my experiences.”

More than 75 people came to Mita Hall on October 26 for Life after TUJ, which was jointly sponsored by International Business Studies, the Career Development Office and the MBA program. The key goal of this event was to launch a network that will be valuable for the entire TUJ community. It was the first TUJ event ever to bring together current students and recent alumni.

In addition to a talk by Noreen Dooner of Barclays Capital, the evening featured a panel of recent TUJ alumni: Alex Chibana, now finished his probation at Morgan Stanley; Dang T. Dang (Economics ‘08) a derivatives broker; JR Lipartito (Communications ‘09) the Creative Director of a TV production company; and Koki Takao (Business ‘12), who will start at Fuji Heavy Industries (aka Subaru) in April 2012.

A major theme of the panel was that TUJ students and alumni are unique. “You must use that competitive edge to your advantage” said TUJ Board of Overseers Chairperson Midori Kaneko who moderated the panel.

The panel and the reception that followed was a great chance for current students to network with their TUJ sempai even ones who graduated just a few months ago.

**TUJ will hold the Diamond Club Annual Dinner on June 2, 2012 to start the 30th Anniversary celebration and 2012 Alumni Reunion Tokyo on November 9, 2012.**



## TUJ MBA Program



**Dr. James Portwood, Professor of Human Resource Management, Fox School of Business, has taught Leadership and Group Dynamics Course since 1997 for the Executive MBA (EMBA) Program at Japan Campus.** He also teaches a leadership course in the EMBA program in Singapore which started July 2011. On October 5, he gave a lecture for the MBA Seminar

in the evening on October 5 at Room 502 in Mita Hall. The title of the lecture was “pressing need for enterprise level managers in developing countries in Asia.” Students, alumni, and other guests attended the seminar. Dr. Portwood shared his view about what might be necessary for foreign companies in Asia to move to next level. Many attendees participated in discussion and he was not able to leave the room for about a half an hour after the seminar. Later, a group of alumni led by Edwin Omura, the President of TUJ Alumni Association, walked to a local pub with him for a drink and they had a great time.

## Alumni Watch!



**A few months ago I attended TUJ Alumni Night for the first time.** To be honest, I hadn’t

been in touch with TUJ since I graduated in 2006. Although I felt distant at first for not knowing anyone there since I was surrounded with people who had graduated recently, as I talked to them I learned that there are so many awesome alumni of TUJ. That’s actually one of the reasons I decided to go to TUJ. There are so many great students along with wonderful and dedicated professors. TUJ gave me the opportunity to see many things from different perspectives with its international environment. When I transferred to Main Campus in Philadelphia after having spent a year at TUJ, I was stunned at the huge campus and variety of classes and awesome professors who were so willing to help students like me who come from overseas. Some of my professors had to put up with me after almost

every class during office hours, yet they always encouraged me to come back anytime. Needless to say, graduating from Temple was one of the best experiences in my life. I believe that what I learned and experienced there not only helps me advance in my career but also helps me be a better person. It has been a great pleasure getting to know TUJ alumni and I look forward to getting to know more of them in the near future.



**Hi, it’s Yurie from Tokyo! I studied International Affairs and Economics**

**at TUJ.** I had a great experience in India with the NGO class program in 2008 and learned so much about international development. Since I graduated in 2009, I have been working as a secretary for an associate professor at the Keio University School of Medicine. My current interest in health, food, and enzymology has recently led me to complete a Raw Food Culinary course in Tokyo. I am looking forward

## TUJ Law Professor Barry McCarthy Lectures on Hague Convention on Child Abduction

**After decades of resisting international pressure to join the International Hague Convention on the Civil Aspects of International Child Abduction, Japan has recently announced plans to introduce legislation next year that will allow it to sign the treaty.** While the decision has been applauded by countries in the West, it faces much opposition domestically, and poses considerable logistical problems in enforcing the treaty within the structure of Japanese family law. Professor McCarthy of Temple University Beasley School of Law addressed both the treaty and the issues posed in Japan’s potentially historic decision at a meeting of the Foreign Women Lawyers’ Association on November 8. Professor McCarthy joined the Temple law faculty in August 1991. He teaches courses on employment discrimination, international family law, property law, and trusts and estates. He has taught continuously at the Tokyo campus since 2007.

to teaching a bilingual Raw Food Cooking class in the near future. I hope to link Raw Food and international development to help women and children suffering from poverty. My motto is never stop learning new things in my life! [j.b.s.in.who.you.are@gmail.com](mailto:j.b.s.in.who.you.are@gmail.com).



**The EMBA program at TUJ and its outstanding cadre of visiting professors from the U.S. have been key**

**factors in my ability to start up my own business in Japan – something I have wished to do as far back as 2008 when I graduated.** All courses were important for my development as a business leader. In particular, financial, marketing and strategy courses gave me the insight necessary to see an opportunity existed to create a solution to an existing problem in talent acquisition sourcing. [Futuresinfinance.jp](http://Futuresinfinance.jp) is an online social community where employers and employees can exchange real-time trends

related to career opportunities within their own industries and career specialties. More details can be found at [www.futuresinfinance.jp](http://www.futuresinfinance.jp).



**Nathaniel French graduated from TUJ with an M.S.Ed. in TESOL in May 2011.** His

areas of specialization within the TESOL field are the automatization of correct grammar and pronunciation in learner output, and learner motivation. He has been very active in the TESOL community this year: he has had five manuscripts accepted for publication (two printed this year), he has given five presentations at TESOL conferences around Japan including JALT 2011, a major global publishing company is considering publishing his speaking/listening theme-based course book for low-intermediate learners, and he is conducting a case study on giving feedback to students on their written output.